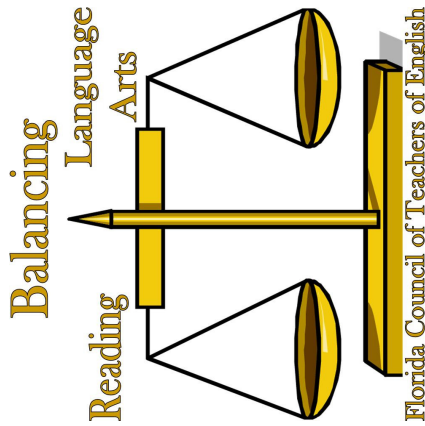


Sponsorship Opportunities



2009 Professional
Development Institute
October 15-17, 2009

SPONSORSHIP REQUEST FORM (Please return with check.)

(Sponsorship Level Requested: Diamond (\$2,000) Platinum (\$1,500)
 Gold (\$1,000) Silver (\$500)
 Table(s) Only (\$350 x # of tables)

Electrical outlet required? _____

Early Bird Discount: Please deduct 10% if your sponsorship request and check are postmarked by **May 1, 2009.**

TOTAL AMOUNT OF SPONSORSHIP: _____

Payment must be received with order. Mail order form and check made out to FCTE to:

Sandy Deakins
Conference Sponsor Chair
4548 Golf Ridge Dr.
Elkton , FL 32033

(904) 824-8507
sdeakins49@aol.com

Company Representative _____

Company Name: (To be printed on signage) _____

Address: _____

City/State/Zip: _____

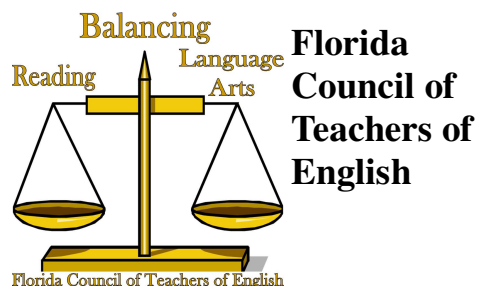
Telephone: _____ Fax: _____

Email: _____

Signature of Authorized Representative _____ Date: _____

You will receive a confirmation email when payment is received with information about publicity artwork and literature for participant bags. If your requested sponsorship level includes ads in either the Florida English Journal or the PDI program, you will be contacted with additional information concerning ad requirements. **THANK YOU FOR YOUR SUPPORT!**

FCTE Professional Development Institute Sponsorship Opportunities



Annual Professional Development Institute (PDI)

October 15-17, 2009

Renaissance Orlando
Hotel Airport,
5445 Forbes Pl.,
Orlando, Florida

Diamond Level— **\$2,000**
(4 spots available at this level on first come, first serve basis):

- 2 exhibit tables
- One breakout session presentation slot
- English Journal full page ad (Inside cover to first 2 sponsors!)
- Full page ad in PDI program
- Pre-conference & Post-conference & website recognition
- Company information & booth number listed prominently in conference program
- Special invitation in attendee bags to stop by sponsor's table (Sponsor to provide materials)
- Company name & logo listed on tabletop advertising/ PowerPoint during breakfasts
- Two (2) free luncheon tickets & special recognition at opening session and all general sessions
- Company name listed on select event signage

Platinum Level— **\$1,500**

- 2 exhibit tables
- Half-page ad in PDI program
- English Journal Full Page Ad
- Pre-conference & Post-conference & Website recognition
- Company information & booth number listed prominently in conference program
- Special invitation in attendee bags to stop by sponsor's table (Sponsor to provide materials)

Platinum Level (Cont.)

- Company name & logo listed on tabletop advertising/ PowerPoint during breakfasts
- Two (2) free luncheon tickets & special recognition at opening session and all general
- Company name listed on select event signage

Gold Level — **\$1,000**

- One exhibit table
- Half-page ad in Program
- Half-page ad in English Journal
- Company information & booth number listed prominently in conference program
- Special invitation in attendee bags to stop by sponsor's table
- Company name & logo listed on tabletop advertising/ PowerPoint during breakfasts
- One (1) Luncheon ticket

Silver Level— **\$500**

- One exhibit table
- ¼ page ad in PDI program
- Company information & booth number listed prominently in conference program
- Special invitation in attendee bags to stop by sponsor's table (Sponsor to provide materials.)
- Company name & logo listed on tabletop advertising/ PowerPoint during luncheons

Booth only— **\$350**